

DETROIT FOUNDED 1914

Old Newsboys' Goodfellow Fund

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“FORGOTTEN”

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FOR IMMEDIATE RELEASE

**Judges to Pick the BEST-DRESSED Detroit Goodfellows Dolls, Monday, Nov. 24, 2008,
11 a.m. at Compuware Headquarters**

DETROIT — November 20, 2008 — This year volunteers all over metro Detroit dressed 13,000 dolls for the Old Newsboys' Goodfellow Fund of Detroit. The dolls will be distributed to little girls aged 4-11 in Detroit, Hamtramck and Highland Park this Christmas. Goodfellow members selected 150 of those 13,000 dolls to put on display for public viewing at Compuware's Campus Martius headquarters now through December 2.

On **Monday, November 24, 11 a.m. in the first-floor atrium of Compuware headquarters, judges will select the 10 best-dressed Detroit Goodfellows dolls from the 150 currently on display there.** It's the sixth annual city-wide doll-dressing contest sponsored by Compuware.

In addition to the dolls, a total of 30,000 children aged 4-13 in those same three cities will receive Goodfellows packages containing warm clothes, books, candy, toys and dental kits. This is the Detroit Goodfellows' 94th year of distributing the packages to children as it fulfills its mission of “No kiddie without a Christmas.”

Judges for the November 24 doll-dressing contest at Compuware are:

- Rochelle Riley, columnist, *Detroit Free Press*
- Neal Rubin, columnist, *The Detroit News*
- Jyl Forsythe, on-air announcer, WYCD
- Two students from Detroit Edison Public School Academy
- One 13-year-old Goodfellows recipient (who has all eight Goodfellow dolls she's received over the years)

Judges will choose the 10 best-dressed dolls and the overall “best of show” from those 10. Winners will receive a plaque of appreciation and a lapel pin from the Detroit Goodfellows.

-More-

Director, Sari B. Klok

MEMBERS AT LARGE
Mike Coakley • John Danaher

Nancy Foran • Ken Furton • Mark Grobbel • Charles Hammond • Ernest Lofton • David March • Hal Matyn
William McIntyre, Jr. • Ken Neal • Bob Raymond • William Vogel • Gerald Wolberg • Therese Yglesias

Goodfellows Dolls Contest
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Many of the dolls are dressed in handmade clothes incorporating themes such as brides, princesses, sports, athletes, the military, career styles and traditional African American clothing. Some of the participating organizations that dressed Detroit Goodfellow dolls this year include:

- Comerica — 1,500
- City of Detroit — 1,360
- TACOM — 720
- State of Michigan/Dept. of Human Services — 700
- IRS Detroit Computer Center — 480
- Chase Bank — 480
- DTE Energy — 456
- Compuware — 200
- Miller Canfield — 200
- 36th District Court — 192
- Local media including: *The Detroit News*, *Detroit Free Press*, The Detroit Media Partnership, WDIV, WJBK Fox 2, WXYZ, and WYCD

All dolls will be packaged in Christmas gift boxes and distributed from Detroit Police precincts to families in December.

The group's 2008 fundraising goal is \$1.4 million and the goal is solely supported from public and corporate donations. Donations may be sent using the Detroit Goodfellows' secure Web site at www.detroitgoodfellows.org or by mailing contributions to P.O. Box 4444, Detroit, MI 48244-0444.

The next big date for the Detroit Goodfellows is its annual Sales Day on **Monday, December 1** when hundreds of Goodfellows and Detroit Police officers hit the streets of Detroit at 5:30 a.m. selling a special "Goodfellow edition" of the *Detroit Free Press* and *The Detroit News*. Newspapers are sold for any donation and all money raised goes toward providing Goodfellow packages to area children.

It's estimated that one out of every three Detroit area schoolchildren receives a Detroit Goodfellows' Christmas gift box.

Founded in 1914, the Old Newsboys' Goodfellow Fund of Detroit is the **original and oldest Goodfellow organization and is not affiliated with any other Goodfellow group**. The Detroit Goodfellows also sponsors an emergency dental program for children, provides free shoes to children in need, awards scholarships through Wayne State University and helps send hundreds of needy children to camp each year.

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