

DETROIT FOUNDED 1914

Old Newsboys' Goodfellow Fund

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Old Newsboys' Goodfellow Fund of Detroit 94th Annual Sales Day and Parade Monday, December 1

DETROIT — (November 25, 2008) — For one day on **Monday, December 1, the Old Newsboys' Goodfellow Fund of Detroit** hopes to raise a substantial amount of money from the sale of a special “Goodfellow edition” of the *Detroit Free Press* and *The Detroit News*. It's the **94th annual Sales Day** when hundreds of Detroit Goodfellows and Detroit Police officers sell the special newspapers throughout Detroit starting at 5:30 a.m. Newspapers are sold for any donation and all money raised goes toward the group's 2008 fundraising goal of \$1.4 million to provide Goodfellow packages to **30,000 Detroit area children aged 4-13** who otherwise might not receive any this Christmas. The group's 2008 fundraising goal is \$1.4 million and previous Sales Days have typically raised over \$100,000.

Detroit Goodfellows President Andrea Bronson will sell newspapers starting at 5:30 a.m. at Cadillac Place (Old GM building) located at 3044 W. Grand Blvd. (at Second). And this year, **PAWS, the Detroit Tigers' mascot**, will join the Goodfellows and police at the Old County Building, 600 Randolph, to sell newspapers.

Other locations where Goodfellows, Detroit Police officers and Detroit firefighters will be selling newspapers on December 1 are:

- Ren Cen — inside the building
- Detroit Fire Dept. — Washington Blvd.
- Coleman A. Young Municipal Center
- Old Wayne County Building — 600 Randolph (**Tigers' mascot PAWS will be at this location at 7:30 a.m.**)
- Penobscot Building
- Detroit News (lobby)
- Eastern Market — Russell & Market St. (Freeway Service Dr.)
- Detroit Post Office — 1401 W. Fort Street
- One Detroit Center — Woodward and Larned

-More-

Director, Sari B. Klok

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Goodfellows Sales Day
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At 10 a.m. the Detroit Goodfellows and several dignitaries will break from selling newspapers to gather for a group photo and parade starting at the Old Wayne County Building, 600 Randolph. A highlight of the parade is when it stops at the Coleman A. Young Municipal Center to serenade office workers.

The Detroit Goodfellows and Detroit Police officers are working to ensure that there is “No kiddie without a Christmas” — the Goodfellows’ motto since it was founded in 1914. The Detroit Goodfellows’ goal this year is to raise \$1.4 million for the Christmas gift program, as well as its various programs which aim to benefit Detroit children in need. **So far, approximately \$461,407 has been raised which is 33% of the goal. Tax-deductible donations may be sent to: The Old Newsboys’ Goodfellow Fund of Detroit, P.O. Box 44444, Detroit, MI 48244-0444. Donations may also be made using the organization’s secure website: www.detroitgoodfellows.org.**

With all donations collected, Detroit Goodfellows will distribute 30,000 gift boxes to needy children in Detroit, Hamtramck and Highland Park this Christmas. Thirteen thousand (13,000) dolls will be given to little girls aged 4-11 along with the Goodfellow gift packages that contain books, warm clothes, toys and candy.

The 30,000 Goodfellows gift boxes will be provided to children whose names were submitted by public, private, parochial and charter school officials in Detroit, Hamtramck and Highland Park. It is estimated that one out of every three Detroit public schoolchildren receives a Detroit Goodfellows gift box. **The 30,000 Goodfellows boxes will be distributed by Detroit Police precincts from December 8 – 22.** Detroit Police play an essential part in the program’s nearly century-old process.

Founded in 1914, the Old Newsboys’ Goodfellow Fund of Detroit is the *original* and oldest Goodfellow organization and is not affiliated with any other Goodfellow group. The Old Newsboys’ Goodfellow Fund of Detroit also sponsors an emergency dental program, provides free shoes to children in need, awards scholarships through Wayne State University and helps send hundreds of needy children to camp each summer.

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