

**Old Newsboys' Goodfellow Fund of Detroit has raised \$903,799.10 and strives toward goal of \$1.3 million as it approaches the end of its fiscal year.**

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The Old Newsboys' Goodfellow Fund of Detroit is striving to meet its 2010 fundraising target of \$1.3 million. With a little more than one month left before the end of its fiscal year, the local charity has raised \$903,799.10, representing 69.5% of its annual goal.

While fundraising has been especially difficult for most charities this year, donors will find many reasons to choose Detroit Goodfellows as the charity to support. "Since 1914, the holiday gift boxes we distribute have an incredibly positive impact on thousands of needy children," said Bob Carabelli, president of the Detroit Goodfellows. "In fact, many of today's city leaders were once recipients of a Goodfellows gift box over the years and they have told us how this small token at Christmas made such a big difference in their lives."

Additionally, the Detroit Goodfellows status as a trustworthy and respected charity has been acknowledged by its recent four-star rating from Charity Navigator. As America's premiere charity evaluator, Charity Navigator provides donors with information to give them confidence in their charitable choices. The four-star rating is the highest rating given by Charity Navigator

"We are very proud to have a four-star Charity Navigator designation," said Carabelli. "In these financially stressed times, people need to be assured that their donations are going to trustworthy organizations. With this distinction, and as a charity with no overhead, Detroiters can be confident that money given to the Goodfellows stays in the community and benefits Detroit's youth."

The Detroit Goodfellows is now distributing 36,000 gift packages through Detroit Police precincts to needy children in Detroit, Hamtramck, Highland Park and River Rouge through December 18. Funds raised by the local charity help pay for the holiday gift boxes.

This year 12,000 hand-dressed dolls will be given to little girls aged 4-10, as part of the Goodfellow gift packages containing books, warm clothes, toys and candy. The packages will be provided to children whose names were submitted by public, private, parochial and charter school officials. It is estimated that one out of every three Detroit public schoolchildren receives a Detroit Goodfellows holiday gift box.

Monetary donations of any amount are still greatly needed, as the organization is currently \$396,200.90 short of its 2010 fundraising goal. Tax-deductible contributions will continue to be accepted through January 31, 2010 (the end of the Detroit Goodfellows' fiscal year) and may be sent to: The Old Newsboys' Goodfellow Fund of Detroit, P.O. Box 44444, Detroit, MI 48244-0444. Donations may also be made online using the organization's secure website: [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org).

Of the total amount raised to date, \$71,052.90 was raised through the 96th Annual Detroit Goodfellows' Sales Day on November 29. Hundreds of Detroit Goodfellows and Detroit Police officers sold a special "Goodfellow edition" of the Detroit Free Press and The Detroit News in various locations throughout the city.

Founded in 1914, the Detroit Goodfellows is the original and oldest Goodfellow organization and is not affiliated with any other Goodfellow group. It also sponsors an emergency dental program for children, awards scholarships through Wayne State University, provides free shoes to children in need and helps send hundreds of needy children to camp each summer.

To view the Detroit Goodfellows Charity Navigator listing, please visit [www.charitynavigator.org](http://www.charitynavigator.org) and search under Old Newsboys Goodfellow Fund of Detroit.

For more information contact Detroit Goodfellows director Sari Klok-Schneider at (586) 775-6139 or [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com).