

**For Immediate Release**

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# “No Kiddie Without a Christmas”: New book celebrates Old Newsboys’ 100<sup>th</sup> anniversary

In the latest addition to Arcadia Publishing’s iconic *Images of America* series, *Old Newsboys’ Goodfellow Fund of Detroit: 100 Years* provides a visual journey of the historic organization’s past in commemoration of their centennial anniversary. Through the lens of more than 200 vintage images, readers are able to walk in the shoes of thousands of volunteers and community-minded supporters who have dedicated their time to help those less fortunate.

“‘No Kiddie Without a Christmas’ is not just a slogan,” Pete Waldmeir, Detroit Goodfellows president in 1988 wrote in the book’s introduction. “For 100 years, it has been a goal that every member of the Old Newsboys’ Goodfellow Fund of Detroit strives each year to meet. And to a person, man or woman volunteer, they all share the same fervent wish that someday poverty will vanish and they won’t be needed any more.”

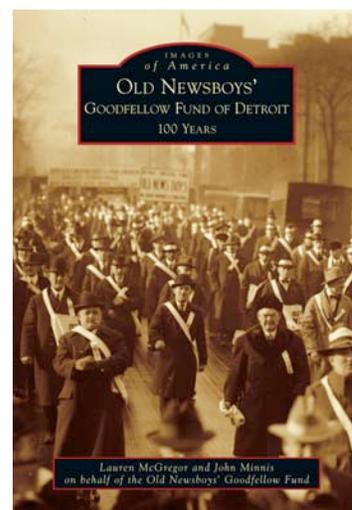
In its pages, readers will discover the rich history of one of Detroit’s oldest and most beloved local charities. More than 300 members of the organization come together each year to provide holiday gift packages to more than 30,000 disadvantaged children residing throughout the metro Detroit community. Chapters include images that have never before been published, including those obtained from treasured family scrapbooks as well as from the archived collections of the Detroit Historical Society and the Walter Reuther Library at Wayne State University. All proceeds from the sales and royalties will be donated entirely to support the mission of the Old Newsboys’ Goodfellow Fund of Detroit.

“We hope this book will inform the reader about our mission,” Henry Guthard, history committee chair said. “Perhaps even more important than the holiday gift packages...is the message of hope and encouragement that these children are not ‘forgotten.’”

Available at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at (888)-313-2665 or [online](#).

Arcadia Publishing is the leading publisher of local and regional history in the United States. Our mission is to make history accessible and meaningful through the publication of books on the heritage of America’s people and places. Discover more than 8,500 small towns and downtowns at <http://www.arcadiapublishing.com>.

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Lauren McGregor and John Minnis are also coauthors of *Images of America: Michigan State Fair*. McGregor is a magazine editor, and Minnis has more than 25 years of experience as a publisher, editor, and journalist. Images included are courtesy of Wayne State University’s Walter P. Reuther Library, the Detroit Historical Society, the Brady family, the Old Newsboys’ Goodfellow Fund of Detroit archives, and generations of Old Newsboys’ Goodfellows.

## **OLD NEWSBOYS’ GOODFELLOW FUND OF DETROIT: 100 YEARS**

by Lauren McGregor and John Minnis on behalf of the Old Newsboys Goodfellow Fund  
*Images of America Series*

Price: \$21.99

128 pages/ softcover

Available: **September 1, 2014**

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## Meet **Lauren McGregor** and **John Minnis** Authors of *Old Newsboys' Goodfellow Fund of Detroit: 100 Years*

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**Lauren McGregor** received a degree from Michigan State University, where she served as editor of Offbeat literary series and on the editorial board of Red Cedar Review, the nation's longest running undergraduate managed literary journal. In addition to *Old Newsboys' Goodfellow Fund of Detroit*, McGregor co-authored Images of America: *Michigan State Fair*. Today, McGregor is a magazine editor living in Roseville, Michigan with her husband, Corey, and their adored mutt, Molly.



**John Minnis**, publisher and editor of *Grosse Pointe Magazine*, has three decades of experience in newspaper and magazine publishing. He earned his bachelor's and master's degrees in journalism from Wayne State and Michigan State Universities, respectively. He is a past board member of the Grosse Pointe (Michigan) Public Library and a current member of the Grosse Pointe Library Foundation. He is also past president of The Family Center of Grosse Pointe. He is co-author of one other Arcadia Publishing Images of America title, *Michigan State Fair*. He and his wife, Terry, have begun working on another Arcadia book; this one on Roseville, Michigan, where Terry grew up and where they spent their first 31 years of marriage before moving to Grosse Pointe Woods, Michigan.

### **What lasting impact do you hope your book will leave?**

We hope to achieve three outcomes:

- 1) Inform the reader about our mission to provide a measure of comfort & joy to disadvantaged children residing throughout the metro-Detroit community during Christmas time. Perhaps even more important than the Holiday Gift Packages filled with warm clothes, shoes, books, toys, dolls and candy that we deliver each year to over 30,000 deserving youngsters ...is the message of hope & encouragement that these children are not 'Forgotten'.
- 2) The book will help us celebrate our 100th Anniversary as a unique service organization ...and to mark this special occasion by issuing a commemorative edition that both honors our past and re-affirms our commitment for continued service in the future.
- 3) We hope to inspire others to join in our efforts ...and by so doing help make a real difference in the life of a child in need.