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Old Newsboys' Goodfellow Fund of Detroit

OLD NEWSBOYS' GOODFELLOW FUND OF DETROIT HAS RAISED \$485,212 TOWARD GOAL OF \$1.25 MILLION

Contributions to ensure "No Kiddie Without a Christmas" accepted through Jan. 31

DETROIT, Nov. 27, 2018 – As of today, the Old Newsboys' Goodfellow Fund of Detroit has raised **\$485,212 representing over 38% of its 2018 fundraising goal of \$1.25 million**, which the group hopes to meet by the end of its fiscal year on January 31, 2019.

Of the total amount raised to date, **\$40,315 was raised through the 105th Annual Detroit Goodfellows' Sales Day on November 26**. Hundreds of Detroit Goodfellows, Detroit police officers and Detroit firefighters sold a special "Goodfellow edition" of *The Detroit News* and the *Detroit Free Press* in various locations throughout the city.

"Even though it was a cold, wet and sloppy sales day this year, our members, Detroit police officers and Detroit firefighters came through rain, snow and sleet in true Detroit style selling papers on the streets to benefit the children," said Marshall Hunt, president of the Detroit Goodfellows. "Sales Day is an integral part of our organization's annual fundraising efforts and we couldn't do this year after year without them or those who support us by buying papers."

With all donations collected, Detroit Goodfellows will distribute 33,000 gift packages through Detroit police precincts to needy children in Detroit, Hamtramck, Highland Park, Harper Woods and River Rouge from Dec. 3 - 15. This year 9,000 hand-dressed dolls will be given to little girls aged 4 - 9 as part of the Goodfellow gift packages containing books, warm clothes, dental health kits, toys and candy. Four-year-old boys will receive a stuffed animal as part of theirs. The packages will be provided to children whose names were submitted by public, private, parochial and charter school officials. It is estimated that two out of every three Detroit public schoolchildren receive a Detroit Goodfellows holiday gift box.

Tax-deductible donations may be sent to: The Old Newsboys' Goodfellow Fund of Detroit, P.O. Box 44444, Detroit, MI 48244-0444. Donations may also be made using the organization's secure website: www.detroitgoodfellows.org and by texting DetKids to 56512.

Founded in 1914, the Detroit Goodfellows is the original and oldest Goodfellows organization and is not affiliated with any other Goodfellow group. It also sponsors an emergency dental program for children through University of Detroit Mercy Dental School, awards scholarships through Wayne State University, provides free shoes to children in need and helps send hundreds of needy children to camp each summer.

The Detroit Goodfellows holds a four–star rating from Charity Navigator. As America's premiere charity evaluator, Charity Navigator provides donors with information to give them confidence in their charitable choices. The four–star rating is the highest rating given by Charity Navigator. To view the Detroit Goodfellows Charity Navigator listing, please visit www.charitynavigator.org and search under Old Newsboys Goodfellow Fund of Detroit.

For more information about the Detroit Goodfellows organization, contact executive director Sari Klok-Schneider at (586) 775-6139 or sari.goodfellows@gmail.com, visit www.detroitgoodfellows.org or follow on Facebook at [Facebook.com/DetroitGoodfellows](https://www.facebook.com/DetroitGoodfellows), Twitter at [@DetGoodfellows](https://twitter.com/DetGoodfellows), Instagram at [DetroitGoodfellows](https://www.instagram.com/DetroitGoodfellows) and LinkedIn at [Old Newsboys Goodfellow Fund of Detroit](https://www.linkedin.com/company/Old-Newsboys-Goodfellow-Fund-of-Detroit).

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