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Old Newsboys' Goodfellow Fund of Detroit

OLD NEWSBOYS' GOODFELLOW FUND OF DETROIT'S ANNUAL SALES DAY & PARADE -- MONDAY, NOV. 26

To raise funds to ensure "No Kiddie Without a Christmas" -- a special edition newspaper will be sold at multiple locations throughout the city

DETROIT, Nov. 16, 2018 – Taking it to the streets! The Old Newsboys' Goodfellow Fund of Detroit's **105th Annual Sales Day & Parade will take place on Monday, Nov. 26 starting at 6 a.m.** Detroit Goodfellows, Detroit police officers and Detroit firefighters will sell a special "Goodfellow edition" of *The Detroit News* and the *Detroit Free Press* at various locations throughout the city.

Newspapers are sold for any donation amount and all money raised goes toward the Detroit Goodfellows' **2018 fundraising goal of \$1.25 million** to provide Goodfellow holiday **gift packages to 33,000 needy Detroit-area children** aged 4-13. Previous Sales Days have typically raised over \$40,000.

Detroit Goodfellows President Marshall Hunt will sell newspapers at Cadillac Place (former General Motors building) located at 3044 W. Grand Blvd. (at Second). He will be joined by the organization's vice president, Daran L. Carey. Other locations where Goodfellows, police officers and firefighters will be selling newspapers on Nov. 26 are:

- Comerica's Michigan Market Headquarters – 411 W. Lafayette
- Renaissance Center – inside the building
- New Center One Building 3031 W. Grand Blvd.
- Fisher Building – 3011 W. Grand Blvd.
- DTE Energy Headquarters – 1 Energy Plaza
- Penobscot Building – 645 Griswold
- One Campus Martius – 1050 Woodard Avenue
- Eastern Market – Russell Street Deli – 2465 Griswold
- One Detroit Center – Woodward and Larned

At 10 a.m. Detroit Goodfellows will break from selling newspapers to gather for a group photo and parade starting at the Guardian Building, 500 Griswold. This year's parade will feature the marching band from **Detroit School of Arts** and a special appearance by **PAWS**, the official mascot of the Detroit Tigers.

The Detroit Goodfellows and Detroit police officers are working to ensure that there is “No kiddie without a Christmas” — the Goodfellows’ motto since it was founded in 1914. The Detroit Goodfellows’ goal this year is to raise \$1.25 million for the holiday gift package program, as well as various other initiatives to benefit Detroit area children in need. So far, approximately \$363,761 has been raised to date, which is 29% of this year’s goal of \$1.25 million.

With all donations collected, Detroit Goodfellows will distribute 33,000 gift packages through Detroit police precincts to needy children in Detroit, Hamtramck, Highland Park, Harper Woods and River Rouge from Dec. 3 – 15. This year 9,000 dolls will be given to little girls aged 4 - 9 as part of the Goodfellow gift packages containing books, warm clothes, dental health kits, toys and candy. Four-year-old boys will receive a stuffed animal as part of theirs. The packages will be provided to children whose names were submitted by public, private, parochial and charter school officials. It is estimated that two out of every three Detroit public schoolchildren receive a Detroit Goodfellows holiday gift box.

Tax-deductible donations may be sent to: The Old Newsboys’ Goodfellow Fund of Detroit, P.O. Box 44444, Detroit, MI 48244-0444. Donations may also be made using the organization’s secure website: www.detroitgoodfellows.org and by texting DetKids to 56512.

Founded in 1914, the Detroit Goodfellows is the original and oldest Goodfellows organization and is not affiliated with any other Goodfellow group. It also sponsors an emergency dental program for children through University of Detroit Mercy Dental School, awards scholarships through Wayne State University, provides free shoes to children in need and helps send hundreds of needy children to camp each summer.

The Detroit Goodfellows holds a four–star rating from Charity Navigator. As America’s premiere charity evaluator, Charity Navigator provides donors with information to give them confidence in their charitable choices. The four–star rating is the highest rating given by Charity Navigator. To view the Detroit Goodfellows Charity Navigator listing, please visit www.charitynavigator.org and search under Old Newsboys Goodfellow Fund of Detroit.

For more information about the Detroit Goodfellows organization, contact executive director Sari Klok-Schneider at (586) 775-6139 or sarigoodfellows@gmail.com, visit www.detroitgoodfellows.org or follow on Facebook at [Facebook.com/DetroitGoodfellows](https://www.facebook.com/DetroitGoodfellows), Twitter at [@DetGoodfellows](https://twitter.com/DetGoodfellows), Instagram at [DetroitGoodfellows](https://www.instagram.com/DetroitGoodfellows) and LinkedIn at [Old Newsboys Goodfellow Fund of Detroit](https://www.linkedin.com/company/Old-Newsboys-Goodfellow-Fund-of-Detroit).

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