



## Old Newsboys' Goodfellow Fund of Detroit

### **FOR IMMEDIATE RELEASE**

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**DETROIT GOODFELLOWS 30<sup>th</sup> ANNUAL TRIBUTE BREAKFAST WILL TAKE PLACE SEPT. 13 HONORING WJR RADIO HOST PAUL W. SMITH – Individual tickets, tables, and sponsorships now available for purchase.**

***A young community member will also be recognized at the event as Junior Goodfellow of the Year. The public is invited to nominate candidates through Aug. 20.***

DETROIT, May 21, 2019 – The **Old Newsboys' Goodfellow Fund of Detroit will hold its 30<sup>th</sup> annual Tribute Breakfast on Sept. 13 at 8 a.m. at Cobo Center** and honor WJR radio host Paul W. Smith with the prestigious Edward H. McNamara Goodfellow of the Year Award. A still to be named young community member will be recognized at the event as the Ernest Lofton Junior Goodfellow of the Year, for which the public is encouraged to nominate candidates. Individual tickets, table reservations and sponsorships are available for purchase online at [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org) or by contacting executive director of Detroit Goodfellows Sari Klok-Schneider at 586-775-6139 or [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com).

The Edward H. McNamara Goodfellow of the Year Award is given to noteworthy individuals who have significantly contributed to the community.

The **Junior Goodfellow of the Year Award** recognizes a young person who makes a positive difference. The award was created to honor the longtime Detroit Goodfellow and United Auto Workers labor leader Ernest Lofton, who worked tirelessly to advance the Goodfellow organization's effort to make a difference in the lives of the children of Detroit and was a Detroit Goodfellows recipient as a child.

Nominees should be age 13-18, have performed community service or other volunteer activities helping people in need, and reside in Detroit, Highland Park, Harper Woods, River Rouge or Hamtramck (the communities the Detroit Goodfellows serve).

**Nominations for the Junior Goodfellow of the Year Award** can be submitted by email to Sari Klok Schneider at [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com). Submissions should include the candidate's name, why he or

she should be recognized with this honor, and contact info of the person making the nomination. **All suggestions must be received by Aug. 20.**

**Tickets for the 30<sup>th</sup> annual Tribute Breakfast** are \$150 or \$1,500 for a table of 10. There are also special \$10,000 and \$5,000 Santa Circle tables available. Additional corporate sponsorships are also offered. For more information or to purchase tickets, contact Detroit Goodfellows director Sari Klok-Schneider at (586) 775-6139 or [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com). Tickets may also be purchased online at [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org).

Revenue raised at the benefit event will go toward the Detroit Goodfellows' 2019 fundraising goal of \$1.1 million, which will help provide 30,000 holiday gift packages containing clothing, books, candy and toys for needy children in Detroit, Highland Park, Harper Woods, River Rouge and Hamtramck.

Founded in 1914, the Detroit Goodfellows is the original and oldest Goodfellows organization and is not affiliated with any other Goodfellow group. It also sponsors a dental program for children through University of Detroit Mercy Dental School, awards scholarships through Wayne State University, provides free shoes to children in need and helps send hundreds of needy children to camp each summer.

The Detroit Goodfellows holds a four–star rating from Charity Navigator. As America's premiere charity evaluator, Charity Navigator provides donors with information to give them confidence in their charitable choices. The four–star rating is the highest rating given by Charity Navigator. To view the Detroit Goodfellows Charity Navigator listing, please visit [www.charitynavigator.org](http://www.charitynavigator.org) and search under Old Newsboys Goodfellow Fund of Detroit.

**Tax-deductible donations may be sent to: The Old Newsboys' Goodfellow Fund of Detroit, P.O. Box 44444, Detroit, MI 48244-0444. Donations may also be made using the organization's secure website: [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org).**

For more information contact Detroit Goodfellows Executive Director Sari Klok-Schneider at (586) 775-6139 or [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com), visit [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org), or follow on Facebook at [Facebook.com/DetroitGoodfellows](https://Facebook.com/DetroitGoodfellows), Twitter at [@DetGoodfellows](https://twitter.com/DetGoodfellows), Instagram at [DetroitGoodfellows](https://www.instagram.com/DetroitGoodfellows) and LinkedIn at [Old Newsboys Goodfellow Fund of Detroit](https://www.linkedin.com/company/Old-Newsboys-Goodfellow-Fund-of-Detroit).

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