



# Old Newsboys' Goodfellow Fund of Detroit

## **FOR IMMEDIATE RELEASE**

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## **DETROIT GOODFELLOWS OFFERS SPECIAL \$30 TICKET PRICE FOR THE 30-YEAR-OLD AND YOUNGER CROWD TO ATTEND THE 30<sup>th</sup> ANNUAL TRIBUTE BREAKFAST ON SEPT. 13**

***WJR radio host Paul W. Smith will be named Goodfellow of the Year as Detroit business and political leaders gather to raise funds to ensure "No Kiddie Without a Christmas"***

DETROIT, July 23, 2019 – In celebration of the [Old Newsboys' Goodfellow Fund of Detroit's 30<sup>th</sup> annual Tribute Breakfast](#) being held on **Sept. 13 at 8 a.m. at Cobo Center**, the organization is offering individuals 30 years old and younger specially priced tickets for \$30. This is an opportunity for young professionals and individuals to participate in a longstanding Detroit tradition while also learning about the 105-year-old organization and ways to be involved.

The event, created by former Wayne County Executive Edward H. McNamara, draws prominent Detroit and Michigan business and political leaders to raise funds to help Detroit Goodfellows in its mission to ensure "no kiddie without a Christmas."

"By offering this special ticket price we hope some younger people will join us for a morning of community, celebration, and tradition while learning more about our organization and what we do," said Marshall Hunt, president of the Detroit Goodfellows.

**Tickets for the 30<sup>th</sup> annual Tribute Breakfast are available** by contacting executive director of Detroit Goodfellows Sari Klok-Schneider at 586-775-6139 or [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com). Regular individual tickets are \$150 or \$1,500 for a table of 10. There are also special \$10,000 and \$5,000 Santa Circle tables and additional corporate sponsorships are offered.

This year's breakfast will honor **WJR radio host Paul W. Smith** with the prestigious **Edward H. McNamara Goodfellow of the Year Award**, which is given annually to noteworthy individuals who have significantly contributed to the community.

A still to be named young community member will also be recognized at the event as the **Ernest Lofton Junior Goodfellow of the Year**. The Junior Goodfellow of the Year Award recognizes a 13-18-year-old who makes a positive difference through community service or other volunteer activities helping people in need. Nominations of individuals who reside in Detroit, Highland Park, Harper Woods, River Rouge or Hamtramck (the communities the Detroit Goodfellows serve) can be submitted through Aug. 20 by email to Sari Klok Schneider at [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com). Submissions should include the candidate's name, why he or she should be recognized with this honor, and contact info of the person making the nomination.

Revenue raised at the benefit event will go toward the Detroit Goodfellows' 2019 fundraising goal of \$1.1 million, which will help provide 30,000 holiday gift packages containing clothing, books, candy and toys for needy children in Detroit, Highland Park, Harper Woods, River Rouge and Hamtramck.

Founded in 1914, the Detroit Goodfellows is the original and oldest Goodfellows organization and is not affiliated with any other Goodfellow group. It also sponsors a dental program for children through University of Detroit Mercy Dental School, awards scholarships through Wayne State University, provides free shoes to children in need and helps send hundreds of needy children to camp each summer.

The Detroit Goodfellows holds a four-star rating from Charity Navigator. As America's premiere charity evaluator, Charity Navigator provides donors with information to give them confidence in their charitable choices. The four-star rating is the highest rating given by Charity Navigator. To view the Detroit Goodfellows Charity Navigator listing, please visit [www.charitynavigator.org](http://www.charitynavigator.org) and search under Old Newsboys Goodfellow Fund of Detroit.

**Tax-deductible donations may be sent to: The Old Newsboys' Goodfellow Fund of Detroit, P.O. Box 44444, Detroit, MI 48244-0444. Donations may also be made using the organization's secure website: [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org).**

For more information contact Detroit Goodfellows Executive Director Sari Klok-Schneider at (586) 775-6139 or [sarigoodfellows@gmail.com](mailto:sarigoodfellows@gmail.com), visit [www.detroitgoodfellows.org](http://www.detroitgoodfellows.org), or follow on Facebook at [Facebook.com/DetroitGoodfellows](https://Facebook.com/DetroitGoodfellows), Twitter at [@DetGoodfellows](https://twitter.com/DetGoodfellows), Instagram at [DetroitGoodfellows](https://www.instagram.com/DetroitGoodfellows) and LinkedIn at [Old Newsboys Goodfellow Fund of Detroit](https://www.linkedin.com/company/old-newsboys-goodfellow-fund-of-detroit).

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